



TO: All Unit Presidents and Unit Poppy Chairmen
FROM: Pat Mannix, Department Poppy Chairman
DATE: September 27, 2011
RE: Poppy Poster and Miss Poppy Contests

Enclosed with this mailing are the Poppy Poster Contest rules for this Auxiliary year. Now is the time to contact your local schools with a request to have their students participate in the contest. Emphasize our commitment to veterans especially with Veterans Day coming soon. I would suggest that you have the posters returned to your Unit for judging by March 1 so they can be submitted to your Council for further judging and the winners then submitted to me as Department Chairman no later than May 1, 2012.

Rules are also enclosed for the Miss Poppy Contest which is open to all Junior members. There are two classes – 6 to 12 years of age and 13 to 18 years of age. All entries must be submitted to me as Department Chairman no later than May 1, 2012. Please note that if the Junior members wishes to have her scrapbook returned she must include a self-addressed, stamped envelope with the scrapbook.

Let's make this a great year for the Poppy. If you have any questions, please let me know

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MISS POPPY CONTEST

There are two categories for the Miss Poppy Contest:

Little Miss Poppy – ages 6 to 12

Miss Poppy – ages 13 to 18

Rules for Entrants:

1. Entrant must be between 6 to 12 years of ages or 13 to 18 years of age and a Junior member of the American Legion Auxiliary.
2. Promotional activity of the Poppy Story must be through The American Legion, The American Legion Auxiliary and the community.
3. Selection of Miss Poppy is at the discretion of the Unit.
4. A narrative report, not to exceed 100 words, on the “Memorial Poppy” must be submitted.
5. Entrant must submit a Miss Poppy Scrapbook (8 ½ x 11”) containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy.

Rules for judging the Miss Poppy scrapbook entries:

1. Costume – there is no specific dress code or particular dress color for Miss Poppy.
2. Promotion of the Poppy Program.
3. Publicity of poppy activities.
4. Narrative report on “What I Have Learned Being Miss Poppy”.
5. Memorial Poppy must be visible in all promotion and publicity submitted.
6. Neatness and creativity.
7. Judging will be on a scale of 1 through 10 for each area of judging for the entire entry.
8. There should be a cover page to include member name, Unit name, age division and year.

All entries should be submitted to the Department Chairman no later than May 1, 2012. Department winners will then be submitted to the Poppy Divisional Vice Chairman and the winners in the Divisional Contest will be submitted to the National Poppy Chairman for the final judging.

If the Poppy Scrapbook is to be returned a self-addressed, stamped envelope must be included.

POPPY POSTER CONTEST

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups – including Junior members – may participate under the direct supervision of the Unit.

The contest will have seven classes:

- Class I Grades 2 and 3
- Class II Grades 4 and 5
- Class III Grades 6 and 7
- Class IV Grades 8 and 9
- Class V Grades 10 and 11
- Class VI Grade 12
- Class VII Students with Special Needs defined as:
 - a. Those in special education classes
 - b. A student recommended for special education classes, but who has not been admitted due to waiting list or various other factors.
 - c. A child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

Poppy Poster Requirements:

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and”, “an”, “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the Flanders Poppy in the correct color (four red petals with a center of green and black).
4. The poppy shall have four petals and no leaves.
5. The Department shall determine the closing date of the Unit contest. The poster shall be on 11x14” poster board. (Drawing paper will not be accepted).
6. The United States flag may be used as long as there are no infractions of the flag code.
7. Posters will be judged using the following criteria:
 - a. 50% - poster appeal (layout, message, originality)
 - b. 40% - artistic ability (design and color)
 - c. 10% - neatness
8. Media used shall be watercolors, crayons, power or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
9. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the Department.

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10. The poster shall be the work of only one individual.
11. No humorous drawings or slogans shall be used.
12. The label "In Memoriam" from the veteran-made poppy may not be used.
13. When the Holy Cross is used, the Star of David also shall be used.

Judging:

Each Unit will judge the posters submitted to that Unit according to the criteria listed above. A winner from each class (not each grade) will then be submitted to the Council for judging. The winner from each class will then be submitted to the Department Chairman no later than May 1, 2012. The winner from each class will be forwarded to the National Sectional Vice Chairman for judging. If a poster is selected as a winner in the Sectional contest it will be forwarded to the National Chairman for judging. The national winners will have a photo of their poster published in the American Legion Auxiliary National Newsletter.