

PUBLIC RELATIONS
Annual Report 2009-2010

Please complete and return before May 1, 2010 to:

Beverly Reinhard, Dept. Chairman
234 So. 2nd St
Coplay, PA 18037-1004

Unit name _____

Unit Chairman _____

Address _____

Council _____

List number of:

Interviews with reporters _____

Articles published in local newspaper _____

Letters to Editor in local newspaper _____

Public Television Announcements made _____

Public Service Announcements made _____

Does your Unit have a web site? _____

If so, print address: _____

Does Unit maintain a scrapbook? _____

Do you have a newsletter?

What does your Unit do to build the image of the ALA in your community?

What method of information do you use to get the word out to your members?

Deadline for this report is May 1, 2010 - use additional sheets of paper if needed to answer the questions.